

Candidate's Name John Hartley

**Candidate Questionnaire
San Diego Regional Arts and Culture Coalition
December 2007**

1. Do you feel that arts and culture is important to the city of San Diego and its citizens? Yes No
Please comment _____ Art and cultural programs provide enjoyment _

I feel that arts and cultural programs bring a level of enjoyment and satisfaction beyond the day to day experience of life. _____

2. Are you aware of the City of San Diego Commission for Arts and Culture and what it does? Yes No

3. Do you attend arts or cultural events? Yes No Last year over 3.9 million people attended events presented by 80 nonprofit arts and culture organizations funded by the Commission through competitive grants (including 21 music groups, 13 theatres, 10 dance companies, 12 museums, five arts education groups and 16 other cultural groups). What are the last three art or cultural events you attended? (Fundraisers and special events excluded)
_____ Shakespeare at the Old Globe, an art exhibit in Balboa Park and the Adams Avenue Street Festival

4. Are you aware of the source of funding for the Commission? Yes No Five years ago the City of San Diego, through its Commission for Arts and Culture, invested one cent of the ten and a half cents of Transient Occupancy Tax (TOT) in arts and culture. Will you support restoring and dedicating the City's allocation of one cent of TOT to arts and culture? Yes No

I realize that having a fixed source of income from the City of San Diego would help our arts and culture institutions plan and expand their programs.

5. Do you consider San Diego a cultural destination? Yes No According to a regional study, San Diego attracts 2.7 million out-of-town travelers annually who make their travel decisions primarily based on the city's broad variety of cultural attractions (organizations with budgets ranging from \$29,000 to \$18 million). Arts and culture are vital to this community and the local economy. What would you do to promote San Diego as a cultural destination?

I would work with the arts and culture community to help plan and support San Diego as a cultural destination.

6. Did you participate in visual or performing arts classes in school? Yes ___ No X Did/do your children? Yes X No ___ Unfortunately, most public schools don't have the resources to provide arts education for our young people. What do you see as the role of the arts and cultural community in addressing this issue?

Art education should be provided in school education. I would support the arts and cultural community in providing outreach to fill this gap.

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7. Do you agree that Balboa Park is an important cultural center for the city? Yes X No ___ In 2015, San Diego will be celebrating the Centennial of Balboa Park. This will be an opportunity to put San Diego in the national spotlight and on the world map. What is your vision of the importance of this event?

I would support the vision of the arts and cultural community in celebrating the Centennial of Balboa Park.

8. Have you been involved in efforts to rebuild and sustain museums and cultural institutions the city? Yes ___ No X San Diego is home to a number of very important cultural facilities. How do you plan to protect and sustain the museums and cultural institutions in Balboa Park, the NTC Promenade, Downtown and in our neighborhoods?

I would work with the existing arts and cultural institutions to protect and sustain our cultural facilities.

9. Are you aware of the City's Public Art Master Plan and what it does? Yes X No ___ Many of the world's great cities are renowned for their public art. San Diego's public art includes a range of works from early 20th century to contemporary. Name three pieces of public art that you like in the City of San Diego.

I enjoy the public art along the Harbor Drive bayfront.

10. Do you consider yourself a supporter of arts and culture both personally and publicly?

Yes X No ___

Have you met officials of the arts and cultural organizations located in the district(s) served by the elective office for which you are running? Yes ___ No X

Which organizations do you or members of your family support? (As an audience member, volunteer, donor, subscriber and/or patron, staff member, board member) ___

The Old Globe Theater and our neighborhood street fairs and festivals

Email to: yasd@yasandiego.org

or

Mail hard copy to:

Young Audiences of San Diego

Attn: Hilliard Harper

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San Diego Regional Arts & Culture Coalition: Mission and Purpose

- To lobby and advocate for appropriate funding levels for Arts and Culture to support new and ongoing projects throughout San Diego County
- To lobby, advocate and promote the awareness and importance of Arts and Culture throughout San Diego.
- To serve as an information resource entity to benefit all Arts and Culture institutions in San Diego County.